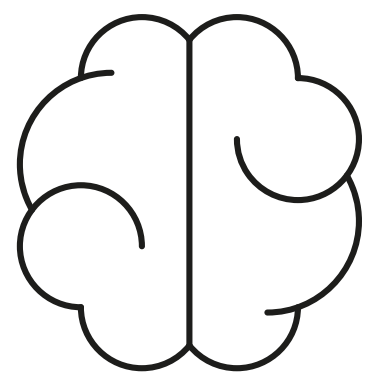
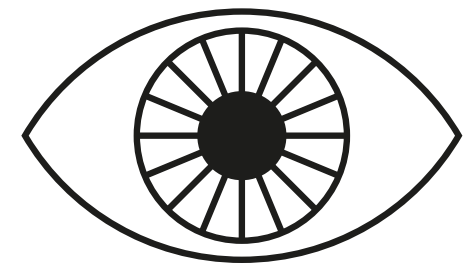


Full-service from start to finish

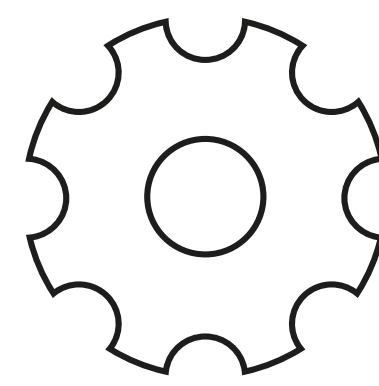
Depending on your needs, product, preferred level of involvement and future plans our team can be there for you from the beginning until the end or only when you need support or help.



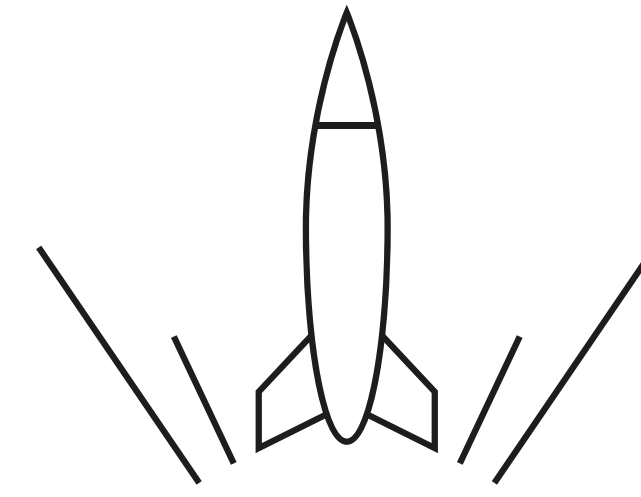
CONCEPT



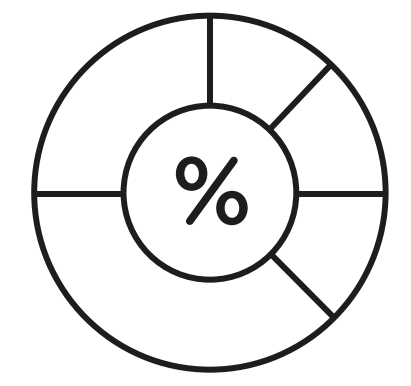
DESIGN



BUILD



LAUNCH



EVALUATE

Three customizable AR products



SDK

Clients embed our technology into their existing apps with their own development resources.

Benefits

- Quick and easy for app developers to use
- Give users new features and interactive content
- Easily manage content via the Layar Creator
- Customize design, interface and functionality



Custom App Solutions

We build clients their own apps so that they can provide a custom-branded experience to their users.

Benefits

- One-stop shop to create your own mobile AR app
- Complete customization of built-AR functions
- Built and maintained by us, ensuring quality UX
- Easily manage content via the Layar Creator



Enterprise API Solutions

Clients plug directly into our servers so their back-end systems can build and publish content in bulk.

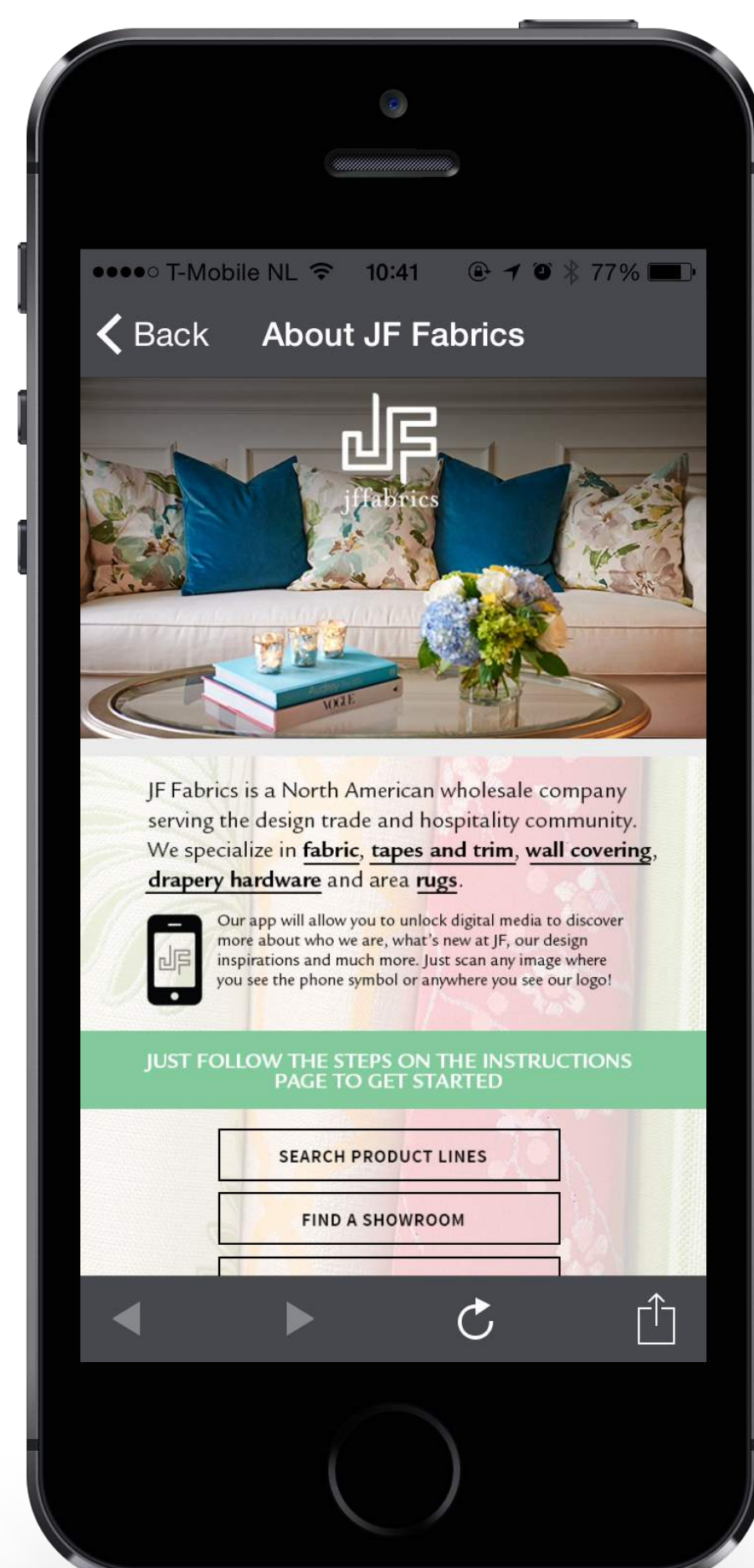
Benefits

- Automate high-volume AR content creation
- Customize creation process, bypassing basic tools
- Seamlessly integrate into you existing CMS
- Link to databases for automated updates

Example: Net-A-Porter



Example: JF Fabrics



Example: Smilez

